**ProjectDesignPhase-I**-**SolutionFitTemplate**

**ExploreAS,differentiate**

### 1.CUSľOMERSEGMENľ(S)

**DefineCS, fitinto CC**

Indianíailwaysoíthecompanywhousesíailwayas

## CS

**6.CUSľOMERCONSľRAINľS**

## CC

### 5.AVAILABLESOLUľIONS

Availablesolutionisnotthatmuchefficientandno

## AS

theiímeansoftíanspoítoftheiígoods.

As Indian íailway is majoí souíce of income , It is difficult tokeeptíackoftíafficsinmajoípoíts

.

impoítanceisgiventothem.

### 2.JOBS-ľO-BE-DONE/PROBLEMS

**Focuson J&P, tapinto BE,understand**

All the infoímation about the poít tíaffic has to beanalyzedefficiently.

## J&P

### 9.PROBLEMROOľCAUSE

As the Indian íailway is incíeasing it is amain souíce of income foí Indian economysoit isimpoítantto analyzepoíttíaffic

## RC

### 7.BEHAVIOUR

ľhecustomeí hastogettheuptodaydateaboutthe tíafficinthe majoípoíts

**BE**

**Focuson J&P, tapinto BE,understand**

# IdentifystrongTR

**10.YOURSOLUľION SL**

OurIdeaistoaskthedetailsoftheirproductandstartdestinationwiththeirgiven

**ľR**

**3.ľRIGGERS**

Increasedtrafficledtoneedofanalyzingthecapacityand trafficinmajorports

**8.2OÏÏLINE**

Customercanreceivemessageaftertheproductisreachedtheirdestination.

**CH**

1. **CHANNELSof BEHAVIOUR**
   1. **ONLINE**

Customeí cantíacktheiígoods intheií place

**I**

**den**

**ti f**

**&EM**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
|  | **4.EMOľIONS:BEÏORE/AÏľER EM**  Afteí thisnofeaíoflosing theiípíoduct happed,safetyof píoduct isincíeased.. |  |  |  |